

THE PROBLEM | Traditional cardiology care happens face-to-face, where wait times for appointments can be days to weeks. At appointments, cardiologists collect and review deep biologic and clinical data from patients, but visits are limited to 2-4 times per year when a patient has an appointment. It is widely acknowledged that people with cardiovascular conditions experience dynamic symptoms and needs around their chronic condition, and the status quo faces significant limitations in detecting and supporting patients to avoid exacerbation and escalation of care needs to a procedure or the hospital.

THE INTERVENTION | Heartbeat provides virtual first care (V1C) in clinical cardiovascular disease (CVD) using a custom digital platform complemented by Heartbeat providers licensed in all 50 states. Appointments are available same-day, diagnostic data is collected asynchronously from the patient, and the solution is optimized to avoid exacerbations that have a negative effect on patient outcomes and downstream costs. Heartbeat is focused on care for moderate-to-high risk CVD patients, who stand to benefit most from the frequent monitoring and same-day access to care. Heartbeat Standard™ is the V1C offering for Rising Risk patients, and Heartbeat Advanced™ is the V1C offering for High Risk patients.

Components:



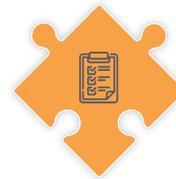
Synchronous and/or asynchronous virtual interactions between a clinical team and individual



Interdisciplinary approach that includes consults with specialists and other disciplines to provide comprehensive and longitudinal care



Use of biometric and other sensor technologies (e.g. blood pressure cuff, smartwatch)



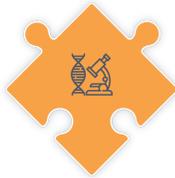
Patient self-report (e.g. symptom survey, pain scale)



Technical support to accommodate literacy, language, access, and technological barriers to adoption



Prescription and/or provision of traditional medications or digital therapeutics



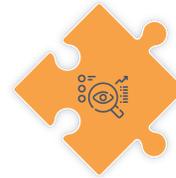
Laboratory tests (e.g. genetics testing through mailed spit kit)



Caregiver support (e.g. app with resources)



Care navigation support



Personalized digital content supporting individual education and self-management in their health journey



Dynamic patient monitoring capability

THE RESULTS | Heartbeat Health drives convenience and high satisfaction for patients and their families, better clinical outcomes and significant cost savings for at-risk entities, such as Payers, Accountable Care Organizations and Direct Contracting Entities.

THE BENEFITS | 💰 **Affordability** + 🌐 **Interconnectedness** + 🗝️ **Access**

Heartbeat has developed a robust approach to offering their V1C solution through payers, where Heartbeat programs are offered to members in order to realize cost savings, coordination of care, and improved access.

🔗 **LEARN MORE** about [Heartbeat Health](#)